WheelerFleet Privacy Policy

Privacy Policy

Last updated: 03/06/2020

Wheeler Bros Inc. ("us", "we", or "our") operates http://www.wheelerfleet.com (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site (“Privacy Policy”).

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

We collect personally identifiable information, which may include, but is not limited to your name, phone number, email address, credit card information, etc. ("Personal Information") from users at several different points on our site. For example, we collect the email addresses of those who wish to receive our email outreach efforts, contact information (such as name, mailing address, phone number and email address) when users create accounts, contact information when users ask questions or provide comments through the site (such as through the Live Chat feature) and shipping and payment information (e.g., credit card number, shipping and billing address) when users purchase goods through this site.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we use third party services such as Google Analytics that collect, monitor and analyze this.

The Log Data section is for businesses that use analytics or tracking services in websites or apps, like Google Analytics.

Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information.
Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Third Party Cookies

The use of cookies by our partners and tracking utility service providers is not covered by this Privacy Policy. We do not have access or control over these cookies. Our partners and tracking utility service providers use session ID cookies to make it easier for you to navigate our site.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

When you enter Personal Information (such as a credit card number) on our order forms, we encrypt the transmission of that information using secure socket layer technology (SSL).

Information Sharing and Disclosure

We will only share your information with third parties as described in this privacy policy. We share aggregated demographic information about our user base with our partners and advertisers. This information does not identify individual users. We do not link aggregate user data with Personal Information.

We use third parties such as a shipping company to fulfill orders, a credit card processing company to bill you for goods, an email service provider to send out emails on our behalf and a “Live Chat” provider to assist you if you have questions while using our site or regarding your order. When you sign up for our newsletters or purchase parts, we will share your name, email address, shipping address, billing information and address as necessary for the third party to provide that service. These companies are authorized to use your Personal Information only as necessary to provide these services to us.

We may also disclose your Personal Information; as required by law, such as to comply with a subpoena, or similar legal process, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

Testimonials

We display personal testimonials using “Google Customer Reviews” of satisfied customers on our site in addition to other endorsements. We may post your testimonial along with your name after
you have posted as much to Google Reviews. Removing said testimonial is reliant on you deleting the review from Google.

**Updating, Correcting, Deactivating or Deleting Information**

We provide site visitors with access to their historical transaction information (e.g., dates on which purchases were made, amounts and types of purchases) that we maintain about them. We also offer visitors the ability to have inaccuracies corrected in contact information and transaction information. If you wish to update or correct your information, cancel your account, request the deletion of your information or request that we no longer use your information to provide you services, please contact us at info@wheelerfleet.com. In some cases, we may not be able to remove your Personal Information, in which case we will let you know if we are unable to do so and why.

**Changes To This Privacy Policy**

This Privacy Policy is effective as of (03/06/2020) and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

**Contact Us**

If you have any questions about this Privacy Policy, please contact us.

Call Us  
Toll Free (866) 439-2329

Email  
info@wheelerfleet.com

Hours of Operation  
Monday - Friday  
8 AM - 5 PM EST

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